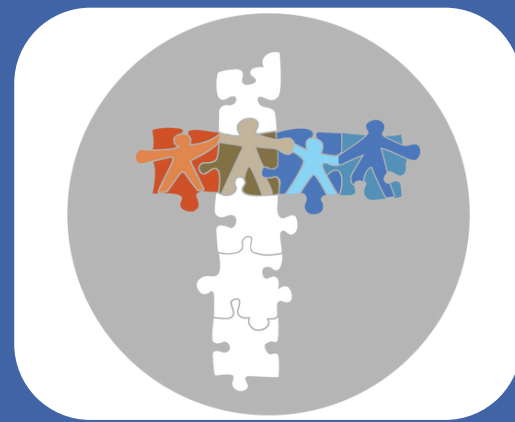


Lutheran Educator's Conference

November 19-21, 2023

Town and Country
RESORT

Exhibitor & Sponsorship Information



SERVING YOU FROM THE LEC COMMITTEE:

Rachel Klitzing Executive Director of
School Ministries
Maeson Lovie Exhibit Hall Coordinator
Diana Bartholomew President
Eun Chu Kim 1st Vice President
Kim Violette Administrative
Support

CONTACT INFO:

lec.exhibits@psd-lcms.org



Conference Theme:

Yesterday, Today, Forever. Hebrews 13:8

We are so excited to tie in the retro vibe of the Town & Country Resort, our conference venue, into our Biblical focus this year. Though times are changing, our God remains the same. He has provided for His people in the past, is doing so right now, and will continue to forever as He reigns.

We look forward to your participation in our 2023 Lutheran Educators Conference where you'll be able to share your product, ministry and message with the educators, administrators, pastors and other workers gathered in this venue. Our conference typically draws 1,000 or more teachers, administrators, pastors, and staff along with their families! We hope you will join us!

If you would like additional opportunities to share your name, company, and service resources with our attendees throughout the conference, in addition to having an exhibit booth, please consider becoming a LEC Conference sponsor!

Those opportunities are outlined in this brochure in more detail.

Tier 1 Sponsor

\$10,000

- **Highlighted as an LEC Tier 1 Sponsor** on dedicated LEC App page
- Promo ad on the LEC app
- 30 second Promotional Video shared throughout the conference and banquet for all attendees *
- Pre-Conference recognition on the two district's websites and newsletters with link to your website and contact information
- On-site signage as **Tier One Sponsor**
- **Premier** location double-wide booth space *
- **4 Tickets** to Conference Banquet with VIP seating
- One hotel room upgrade for primary booth sponsor

Tier 2 Sponsor

\$2,500

- **Highlighted as an LEC Tier 2 Sponsor** on dedicated LEC App page
- 15 second Promotional Video shared throughout the conference and banquet for all attendees *
- Pre-Conference recognition on the two district's websites and newsletters with link to your website and contact information
- On-site signage as **Tier Two Sponsor**
- **Prime** location booth space *
- 2 Tickets to Conference Banquet with VIP seating

*** Must register by October 1 and submit videos, graphics, bump slides, etc. by October 15th to receive this benefit**

Tier 3 Sponsor

\$1,500

- **Highlighted as an LEC Tier 3 Sponsor** on dedicated LEC App page
- Pre-Conference recognition on the two district's websites and newsletters with link to your website and contact information
- Higher visibility booth space *
- Bump Slide on Commercial Loop *

Tier 4 Sponsor

\$750

- **Highlighted as an LEC Tier 4 Sponsor** on dedicated LEC App page
- Higher visibility booth space *
- Bump Slide on Commercial Loop *

*** Must register by October 1 and submit videos, graphics, bump slides, etc. by October 15th to receive this benefit**

All Exhibitors have the opportunity to sponsor a morning coffee or afternoon snack break for conference attendees.

Coffee/snack break recognition will be given at plenary events.

Food and/or beverage service will be set up in front of your exhibit space.

Guaranteed traffic builder!

For more information on this option please contact
Maeson Lovie at lec.exhibits@psd-lcms.org

Conference Exhibitor Registration Information

Registration Fee: \$425* paid on or prior to **August 1, 2023**

\$525* after August 1, 2023

**all registrations have a \$3 non-refundable administrative fee added*

Included with your registration fee:

- *10 x 10 Exhibit Space*
- *8' high background drape with standard side drapes*
- *6' table, 2 chairs, wastebasket*
- *Basic Exhibit Hall Wi-Fi*
- *Recognition and exhibitor contact information on LEC App*
- *One breakfast ticket for Tuesday's buffet*

All Exhibit Hall booth locations are assigned on first-come, first-serve basis after conference sponsors have been assigned locations.

All exhibitors have the opportunity to purchase a bump slide for our Commercial Loop for an additional \$150. If you wish to purchase this additional advertising opportunity, please add that purchase when you register for your exhibit booth.

To register, please [click here](#).

Note: Access to shipping of materials, electricity, higher Wi-Fi speed, and additional furniture is available for an additional charge through hotel and/or tradeshow company. Please see Exhibitor's Kit for more details.

Sponsor and Exhibitor Timeline

Registration now through August 1st \$425*

Payment must be received by/on August 1, otherwise the \$525 fee will be applied

Registrations August 2–November 1st \$525 fee

All exhibitor fees must be paid by/on November 1st or a \$100 late fee will be assessed.

Inclusion in LEC Program Deadline October 15, 2023

Exhibitor Hotel Registration Deadline November 1, 2023

Any Exhibitor Canceling on/after November 1st will receive a 50% refund.

Any Exhibitors canceling on/after November 15th will not receive a refund.

Conference Schedule:

Exhibitor Registration and Set Up

Sunday, November 19 - 8am-3pm

Exhibit Hall Open

Monday, November 20 - 8:00am – 5:00pm

Tuesday, November 21 - 7:30am – 11:00 am

Hotel Registration Information will be sent to all confirmed exhibitors and sponsors closer to the date of the conference.

Monday Night Banquet Tickets are available for purchase for \$40 each.

Tuesday Breakfast Tickets are available for purchase for \$30* each.

*(*Each booth space comes with one complimentary ticket)*

If desired, please purchase when you register for your exhibit booth or sponsorship